

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Language and the Workplace

2. COURSE CODE

ENGL4037

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

ENGL2005 Introduction to the Study of Language

6. MEDIUM OF INSTRUCTION

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7. AIMS & OBJECTIVES

- 1) To introduce the functions of language in the workplace;
- 2) To examine the different linguistic frameworks to study the texts and conversations in the workplace;
- 3) To examine the ideologies of work in creative productions such as film and literature;
- 4) To appreciate the use of the workplace in creative productions;
- 5) To compare the meaning of work in different cultures.

8. COURSE CONTENT

- I. Multiple functions of language at work
- II. Texts at work
- III. Workplace conversation analysis
- IV. Stereotypes about work in films and literature
- V. Cross-cultural meanings of work in films and literature
- VI. Identity and workplace in films and literature

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

<u>CILO</u>	<u>By the end of the course, students should be able to:</u>
CILO 1	Demonstrate understanding of the multiple functions of language in the workplace
CILO 2	Analyze texts and conversations of the workplace from different perspectives
CILO 3	Examine how the workplace is used as a theme in creative productions
CILO 4	Examine how creative productions can inform linguistic analyses about workplace
CILO 5	Analyze the different ideologies in relation to the workplace in creative productions
CILO 6	Examine the stereotypes about the workplace in creative productions

10. **TEACHING & LEARNING ACTIVITIES (TLAs)**

<u>CILO alignment</u>	<u>Type of TLA</u>
CILO 1	- Discuss the relationship between language and the workplace - Explore the different functions of language in the workplace
CILO 2	- Discuss the relationship between language and the workplace - Explore the different functions of language in the workplace
CILO 3	- Discuss the relationship between language and the workplace - Explore the workplace in creative productions
CILO 4	- Explore the different functions of language in the workplace - Explore the workplace in creative productions
CILO 5	- Explore the different functions of language in the workplace - Explore the workplace in creative productions
CILO 6	- Conduct research in language and the workplace

11. **ASSESSMENT METHODS (AMs)**

<u>Type of Assessment Methods</u>	<u>Weighting</u>	<u>CILOs to be addressed</u>	<u>Description of Assessment Tasks</u>
Coursework	50 %	1, 2, 3, 4, 5, 6	Coursework may consist of short and/or long papers, reports, quizzes, and projects to enhance the understanding of taught courses. Additionally, e-pedagogy may also be used, including gathering and analyzing data via social media and/or other digital tools.
Examination	50 %	1, 2, 3, 4, 5, 6	The final examination assesses students' abilities to relate the use of language and the workplace.

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