

# HONG KONG BAPTIST UNIVERSITY

## COURSE OUTLINE

### 1. COURSE TITLE

Literature and Culture

### 2. COURSE CODE

ENGL2015

### 3. NO. OF UNITS

3 Units

### 4. OFFERING DEPARTMENT

Department of English Language and Literature

### 5. PREREQUISITES

Nil

### 6. MEDIUM OF INSTRUCTION

English

### 7. AIMS & OBJECTIVES

- 1) Introducing students to the notion of literary culture;
- 2) Illustrating the impact of culture in redefining English literature as a discipline;
- 3) Locating the reader of English literature as a consumer of culture in a variety of popular forms;
- 4) Encouraging the appreciation of culture and literature in their imagistic, graphic, literary, critical, and iconoclastic forms.

### 8. COURSE CONTENT

- I. Defining Parameters of Literary Culture (e.g. "high" or "low", mythical traditions, popular genres both traditional and emerging)
- II. The Role and Impact of Popular Culture on the canon of English literature (e.g. the graphic novel, television programs, science fiction texts, etc.)
- III. Popular Literary Culture and Media: how English literary culture has been transformed in light of newer sub-disciplines within English (e.g. film studies, oral narratives, and the emergence of World Englishes).

## 9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

<u>CILO</u>	<u>By the end of the course, students should be able to:</u>
CILO 1	Define and classify various usages of the terms 'culture', 'theory', and 'literature'
CILO 2	Utilize key literary and theoretical terminology in describing and analyzing literary and cultural phenomena
CILO 3	Apply literary, theoretical, and critical concepts in evaluative exercises
CILO 4	Demonstrate the connection between informed critique and improved literary/cultural literacy

## 10. TEACHING & LEARNING ACTIVITIES (TLAs)

<u>CILO alignment</u>	<u>Type of TLA</u>
CILO 1	Complete short-answer written assignments, independent group exercises and a longer term paper on defining culture
CILO 2	Complete short-answer written assignments, independent group exercises and a longer term paper on assessing the impacts of popular culture on conventional canons/genres
CILO 3	Complete short-answer written assignments, independent group exercises and a longer term paper on evaluating consumption of Anglophone culture in literary works written in English Participate in follow-up class on given literary topics after each assignment or presentation
CILO 4	Complete short-answer written assignments, independent group exercises and a longer term paper on given literary topics

## 11. ASSESSMENT METHODS (AMs)

<u>Type of Assessment Methods</u>	<u>Weighting</u>	<u>CILOs to be addressed</u>	<u>Description of Assessment Tasks</u>
Coursework	50 %	1, 2, 4	Assignments will test students' ability to (1) define different kinds of cultural-literary outputs; (2) assess the impacts of popular culture on conventional canons/genres; and (3) interpret literary works in English as one medium for globalization.  E-pedagogy may also be used, including gathering and analyzing data via social media and/or other digital tools and visualization aids (such as word cloud, mobile device in-class

			survey, and/or coding).
Examination	50 %	2, 3, 4	Examination will test students' ability to define, assess, and interpret literature and culture in-depth. It will also test students' abilities to deploy elements of effective composition in a cogent analysis drawing from examples in the selected course texts.

Last Update: 2019-06-04  
Published Date: 2019-08-30

**\*\*\* END \*\*\***