

CURRICULUM VITAE

Benedict J. L. Rowlett

Department of English Language and Literature
Faculty of Arts
Hong Kong Baptist University
Hong Kong SAR

ACADEMIC QUALIFICATIONS

Doctor of Philosophy (English Studies), City University of Hong Kong, Hong Kong, 2017
'Sponsorship': an exploration of sexuality, agency, socialization, and competence in local English language practices in Cambodia
Supervisor: Dr Brian W. King

Master of Science (TESOL), Aston University, UK, 2007
Extensive reading in a Japanese High School

Bachelor of Arts (Hons.) (English Literature and Art History), Goldsmiths, University of London, UK, 1997

ACADEMIC APPOINTMENTS

Assistant Professor, Department of English Language and Literature, Hong Kong Baptist University, Hong Kong, 2018-present

Honorary Assistant Professor, School of English, The University of Hong Kong, Hong Kong, 2020-present

Project Assistant Professor, Center for Global Communication Strategies, The University of Tokyo, Japan, 2017-18

Lecturer, Global Liberal Arts Program, Tokyo University of Foreign Studies, Japan, 2017-18

Course Tutor, Department of English, City University of Hong Kong, Hong Kong, 2014-17

Junior Associate Professor, Foreign Language Center, Tokai University, Japan, 2013-14

Class Tutor, School of Humanities, Southampton University, United Kingdom, June to September 2012

Lecturer, concurrently at J.F. Oberlin University and Meiji University, Japan, 2005-13

GRANTS

External

Hong Kong University Grants Committee, General Research Fund (GRF), PI, HKD491,300, 2024-26

Communicating citizenship in Hong Kong: A critical discourse study of letters to the editor

Hong Kong University Grants Committee, Early Career Scheme (ECS), PI, HKD273,168, 2022-24

A linguistic landscape study of the Gay Games in Hong Kong

Internal

Hong Kong Baptist University, Initiation Grant for Faculty Niche Research Areas, PI, HKD1,000,000, 2021-22

Exploring creativity and selves in Hong Kong disabled communities

Hong Kong Baptist University, Arts Faculty Research Impact Fund, PI, HKD49,440, 2022

Exploring creativity and selves in Hong Kong disabled communities

City University of Hong Kong, Research Activities Grant, PI, HKD15,000, 2015

'Sponsorship': an exploration of sexuality, agency, socialization, and competence in local English language practices in Cambodia

TEACHING EXPERIENCE

Department of English Language and Literature, Hong Kong Baptist University

a) PhD Supervision

Chief supervisor. Vincent Chen, 2022 - present

Language and the newsroom in Hong Kong

Chief supervisor: André Bernard (HKPFS), 2021- present

Language and masculinities in Jamaica

Chief supervisor: Marco Wang, 2020 - present

Gender and English language learning in Mainland China

Co-supervisor: Putsalun Chhim, 2020 - present (HKU School of English)

The language of sexuality in Cambodia

Co-supervisor: Bella Zhang, 2018-2020 (graduated)

Communication in online medical consultations

b) Courses taught

MA in Language Studies

LANG7510, Language in Society, 2020-present

LANG7610, Discourse Analysis, 2021-22

Undergraduate Courses

ENGL4116, Language and power, 2018-present

ENGL3026, Special Topic in language: Researching language, gender, and sexuality, 2021-22

ENGL2006, Language, culture, and society, 2019-present

ENGL4006, Special topic in language studies: Linguistic landscapes of Hong Kong, 2023-24

GCAP3056, 'Taking a stand': Engaging in public discourse through advance research and writing, 2020-present

ENGL2026, Argument and persuasion, 2018-20

ENGL2027, Academic and professional writing, 2018-19

Center for Global Communication Strategies, University of Tokyo

Undergraduate Courses

Introduction to language, gender, and sexuality, 2017-18

Advanced learning of English for science, 2017-18

Fluency oriented workshop, 2017-18

AWARDS

Hong Kong Baptist University Faculty of Arts Award for Excellence in Research Supervision, 2023

Hong Kong Baptist University Faculty of Arts Performance Award for Team Teaching, 2022

Hong Kong Baptist University General Education Teaching Award (Team Teaching), 2022

Hong Kong Baptist University Faculty of Arts Performance Award for Early Career Teaching, 2020

City University of Hong Kong, Chow Yei Ching School of Graduate Studies Outstanding Teaching Award for Graduate Teaching Assistants, 2017

TEACHING FELLOWSHIPS

Fellow of the UK Higher Education Academy

SCHOLARLY PUBLICATIONS (Refereed)

Journal Articles

- #Rowlett, B.J.L. & King, B.W. (2023). Merging mobilities: Querying knowledges, actions, and chronotopes in discourses of transcultural relationships from a North/South queer contact zone. *Critical Discourse Studies* 20(2), 111-127. (**AHCI; SSCI; Scopus Q1**)
- Rowlett, B.J.L. & Chhim, P. (2023). Negotiating the language of sexual identities: A case study of multilingual educational materials and practices from Cambodia. *Journal of Asia Pacific Communication* 33(2), 111-136. (**CNKI Scholar; EHRI PLUS; LLBA; MLA International Bibliography; Scopus Q3**)
- Rowlett, B.J.L. & Go, C. (2022) The Amazingly Fabulous Tuk Tuk Race: Mobility and carnival praxis in the semiotic landscape of Phnom Penh Pride. *Social Semiotics*. Ahead of Print (**AHCI; SSCI; MLA International Bibliography; Scopus Q1**)
- Rowlett, B.J.L. (2022). Thinking queerly: Implications for transformative teacher practice in the English language classroom. *The European Journal of Applied Linguistics and TEFL*, 11(2), 85-102. (**Index Copernicus; ProQuest; EBSCO; Scopus Q2**)
- Rowlett, B.J.L. & Go, C. (2021). Tracing trans-regional discursive flows in Pink Dot Hong Kong promotional videos: (Homo)normativities and nationalism, activism and ambivalence. *Journal of Language and Sexuality*, 10(2), 158-180. (**CNKI Scholar; LLBA; MLA International Bibliography; Scopus Q1**)
- #Rowlett, B. J. L. (2020) Second language socialization in the margins: Queering the paradigm. *Multilingua*, 39(6), 631-662. (**EHRI PLUS; AHCI; SSCI, Scopus Q1**)
- #Rowlett, B. J. L. (2019) 'The lines are blurred': same-sex relationships and the local practice of sponsorship in Cambodia. *Gender and Language* 13(1), 23-47. (**EHRI PLUS; AHCI; SSCI, Scopus Q1**)
- Rowlett, B. J. L. (2018). Affect as narrative action in the Global South: An analysis of small stories about same-sex relationships in Cambodia. *Narrative Inquiry*, 28(2), 237-256. (**EHRI PLUS; AHCI; SSCI; Scopus Q1**)
- Marchand, T. & Rowlett, B.J.L (2014). Course design in the digital age. *Language Education in Asia* 4(2), 183-198.
- Cookson, S., Marchand, T., & Rowlett, B. (2011). English language training for students on the flight operations programme. *Obirin Today* 11, 189-205.

Book chapters

Rowlett, B.J.L. (2022). Affective practice in language and sexuality research methodologies at intersections of the North and South. In S. Makoni, A. Kaiper-Marquez, and L. Mokwena (Eds.) *The Routledge Handbook of Language and the Global South* 223-232. London and New York: Routledge.

Rowlett, B.J.L. & King, B.W. (2016). Language education, gender, and sexuality. In T. McCarty and S. May (Eds.) *Encyclopedia of Language and Education: Language Policy and Political Issues in Education* 85-97. New York: Springer.

Book Reviews

Rowlett, B.J.L. (2023). Sexualities and the rise of China: The post-1990s gay generation in Hong Kong, Taiwan, and Mainland China. *Journal of Homosexuality*. Ahead of Print.

Rowlett, B.J.L. (2020). Chronotopic identity work: Sociolinguistic analyses of cultural and linguistic phenomena in time and space. *Language in Society*, 49(5), 799-800.

Rowlett B.J.L (2018). From drag queens to leathermen: Language, gender, and gay male subcultures. *Language in Society* 47(4): 251.

Rowlett, B.J.L (2016). "Under bright lights": Gay Manila and the global scene. *Asian Studies Review* 40(4): 640-641.

Manuscripts in development

Journal Articles

Rowlett, B.J.L (in preparation). Qu(e)rying the gay of the Gay Games: Metapragmatic responses. *Journal of Pragmatics*

Rowlett, B.J.L. & Lee, A. (in preparation). Sharing stories and creating bonds: A narrative analysis of stories performed by Hong Kong students during a time of crisis. *Language and Communication*

Chung, K.T. & Rowlett, B.J.L. (in preparation). Queer trends in the language of lesbian dating apps in Hong Kong. *Discourse, Context, and Media*.

Books

Borba, R. & Rowlett, B.J.L. (under contract). *The Language of Sex Work*. Routledge.

Rowlett, B.J.L, Go, C., Chen, L-C., Saisuwan, P. (under contract) *Pride in Asia: Negotiating ideologies, localness, and alternative futures*. Cambridge Element in Language, Gender, and Sexuality, Cambridge University Press.

Rowlett, B.J.L. (in development). *The Language of Pride*. Bloomsbury.

Book Chapters

Rowlett, B.J.L. (under contract) Community-engaged pedagogy and second language socialization for citizenship and social justice. In *The Oxford Handbook of Language Socialization*. Oxford University Press.

Rowlett, B.J.L. & Borba, R. (under contract). Speaking of Sex Work: Setting a research agenda. In Benedict Rowlett and Rodrigo Borba (Eds.) *The language of sex work*. Routledge.

Rowlett, B.J.L. & Polley, J.S. (under contract). The narratives she lives by: Identity, intersection, and agency in the lived experiences of a Filipina sex worker in Hong Kong. In Benedict Rowlett and Rodrigo Borba (Eds.) *The language of sex work*. Routledge.

Rowlett, B.J.L. (under contract) Communicating citizenship in English language education by writing for the public. In Dat Bao, Melissa Barnes, and David O'Reilly (Eds.) *Diversity and Inclusivity in English Language Education: International Perspectives*. Multilingual Matters.

OTHER OUTPUTS

Text-Books

Yamamoto, A., Osuka, N., Mano, C., Okamoto, K., & Rowlett, B.J.L. (2021). *Living Grammar: New Edition*. Tokyo: Seibido.

Ellis, S., Kinoshita, A., Okamoto, K., & Rowlett, B.J.L. (2013). *English Challenger*. Tokyo: Seibido.

Mano, C., Okamoto, K., Osuka, N., Rowlett, B.J.L., & Yamamoto, A. (2011). *English Ace*. Tokyo: Seibido.

Journal Articles

Rowlett, B.J.L. (2011). Shimauta: The island songs of Okinawa. *The Transactions of the Asiatic Society of Japan* 5(2): 157-164.

CONFERENCE PRESENTATIONS (Refereed)

Rowlett, B.J.L. (2023 July). "Queer(y)ing the 'gay' of the 'Gay Games': An analysis of volunteer participant perspectives on a language of diversity and inclusion for the Hong Kong Games". Paper presented at the 20th AILA World Congress, Lyon, France.

- Rowlett, B.J.L. (2023 July). “‘Gay is a trigger word’: Questions of language, security, and sustainability for the 11th Gay Games in Hong Kong”. Paper presented at the 12th International Gender and Language Association Conference, University of Queensland, Australia.
- Rowlett, B.J.L. & Chhim, P. (2022 July). “Negotiating the language of sexualities and gender identity in Cambodia”. Paper presented at the 24th Sociolinguistics Symposium, University of Ghent, Belgium.
- Wang, S. & Rowlett, B.J.L. (2022 May). “Engaging Students in Public Discourse through Researching Public Policies and Writing Letters to the Editor”. Paper presented at the Association of Hong Kong Language Centres Symposium. City University of Hong Kong, Hong Kong.
- Rowlett, B.J.L., Lee, A., & Cheung, D. (2022 July). Sharing stories and creating bonds: A narrative analysis of stories performed by Hong Kong students during a time of crisis. Poster presented at the 24th Sociolinguistics Symposium, University of Ghent, Belgium.
- Rowlett, B.J.L. (2022 May). “‘Asia’s world city’ as Homotopia? Surveying tensions in the linguistic landscape of the Hong Kong Gay Games”. Paper presented at the 28th Lavender Languages and Linguistics Conference, University of Catania, Italy.
- Rowlett, B. J. L. & Go, C. (2021 June) “The Amazingly Fabulous Tuk Tuk Race”: Mobility and carnival praxis in the semiotic landscape of Phnom Penh Pride”. Paper presented online at the 11th International Gender and Language Conference, Queen Mary University, London, UK.
- Rowlett, B.J.L. (2021 June). “Hope, affect and agency: A sociolinguistic analysis of queer encounters in Cambodia”. Paper presented online at Sociolinguistics Symposium 23, University of Hong Kong, Hong Kong.
- Rowlett, B.J.L. (2021 May). “Sexual learning in the multilingual margins”. Paper presented online at the 27th Lavender Languages and Linguistics Conference, California, USA.
- Rowlett, B.J.L. & Chhim, P. (2020 December). “Sexuality education in the peripheries: A virtual ethnography of multilingual educational materials and practices”. Paper presented online at the International Conference on Gender, Language, and Education, Education University of Hong Kong.
- Rowlett, B.J.L (2020 July). “Tracing intraregional flows via Pink Dot events in Singapore and Hong Kong”. Paper presented online at the Hong Kong and Elsewhere: A Hong Kong Studies Symposium, Hong Kong.
- Rowlett, B.J.L. (2019 May) “Affective practice in language and sexuality research methodology: Narrative, dissonance, and reflexivity”. Paper presented at the 26th Lavender Languages and Linguistics Conference, University of Gothenburg, Sweden.

- Rowlett, B.J.L. and King, B.W. (2019 June) “Mobility, immobility, and sexual transaction: Dirty socio-pragmatics in Cambodia”. Paper presented at the 11th International Pragmatics Society Conference, Hong Kong Polytechnic University.
- Rowlett, B.J.L and King, B.W. (2019 January)” Sexualities, economies, and emotions: Queer perspectives from Cambodia”. Paper presented at the 1st Conference on Asian Linguistic Anthropology. Siem Reap, Cambodia.
- Rowlett, B.J.L (2018 June) “‘He introduced me as his father’: Southern perspectives on male same-sex relationships at an intersection of the Global North and South”. Paper presented at the 10th International Gender and Language Association Conference. University of Botswana, Gaborone.
- Rowlett, B.J.L (2017 July) “‘They do more things than my family’: mobilizing affect in an ethnographic interview in Cambodia”. Paper presented at the 18th World Congress of Applied Linguistics. Rio de Janeiro, Brazil.
- Rowlett, B.J.L (2016 May) “‘The lines are blurred’: Same-sex relationships and the practice of ‘sponsorship’ in Cambodia”. Paper presented at the 9th International Gender and Language Conference. City University of Hong Kong.
- Rowlett, B.J.L (2016 May) “Sexuality and agency in Cambodia: an exploration of English competence as a local practice”. Paper presented at the 9th International Gender and Language Conference. City University of Hong Kong.
- Rowlett, B.J.L (2015 June) “Exploring Conditions for Second Language Socialization: An identity perspective”. Paper presented at the CAES International Conference, Faces of English: Theory, Pedagogy and Practice, Hong Kong University.
- Rowlett, B.J.L (2015 February). “Language learning and opportunity in Cambodia: A case study”. Paper presented at the 22nd Annual Lavender Languages and Linguistics Conference. American University, Washington D.C. USA.

Keynote

- Rowlett, B.J.L. (2022 December). *English language education, gender, and sexuality: Taking stock and moving forward*, Keynote speech at the International Conference on Diversity and Inclusivity in English Language Education, Thammasat University, Thailand.

Invited Talk

- Rowlett, B.J.L. (2022 October). *Queer applied linguistics and language acquisition*. Talk given at the Research Institute for Bilingual Learning and Teaching, Hong Kong Metropolitan University, Hong Kong SAR.
- Rowlett, B.J.L. (2020 November). *Small stories of queer action and affect in Cambodia*. Talk given at the Department of Applied Linguistics, Pennsylvania State University, USA.

Panel Organisation

Rowlett, B.J.L, Go, C. & Chen, L-C. (2022 May) *Pride in Asia: Negotiating ideologies, localness, and alternative futures*, 28th Lavender Languages and Linguistics Conference, University of Catania, Italy.

ADMINISTRATIVE SERVICE (HKBU)

Faculty of Arts

Associate Director, Master of Arts in Language Studies, 2023-present

Co-Chair, Gender Studies Concentration, 2023-present

Co-Anchor, Faculty Niche Research Area Sub-Group: Creativity, Self, and Society, 2022-present

Member, Gender Studies Concentration Programme Management Committee, 2020-present

Quality Audit Committee Visit, 2022-23

Recording Secretary, Arts Faculty Board, 2018-19

Department of English Language and Literature

Associate Director, ENGED Double Degree Programme, 2023-present

Chair and coordinator, Honours Project Committee, 2020-2023

Chair, Scholarship Committee, 2021-2023

Academic Consultation Panel Visit, 2021-22

Acting Head, December 2021

Co-coordinator, Good Listeners Programme, 2019-present

Member, Research Postgraduate Advisory Committee, 2019-present

Member, Master of Arts in Language Studies Programme Management Committee, 2019-present

Member, English Programme Management Committee, 2018-present

Coordinator, Departmental Exchange Student Academic Home, 2018-present

Recording Secretary, English Programme Management Committee, 2018-2019

PROFESSIONAL AND COMMUNITY SERVICE

Thesis examination

Nicky Runge, *Performing the 'woman' artist: Social identity constructions in contemporary art discourse*, PhD, HKU School of English, 2023

Sze Pui Lun, *Identity construction and language ideology on Grindr in Hong Kong - a sociopragmatic perspective*, MPhil, HKU School of English, 2021

Yip Wai Chi, *Communicating social support in online self-help groups for anxiety and depression: A mixed methods discourse analysis*, PhD, HKBU Department of English Language and Literature, 2020

Service to the profession

Guest Reviewer for the Journals: *Language in Society; Pragmatics; Gender and Language; International Journal of Applied Linguistics; Journal of Homosexuality; Journal of Language, Identity, and Education; Journal of Asia Pacific Communication; Anglistica AION; International Journal of Communication; The Modern Language Journal; Critical Inquiry in Language Studies; Canadian Modern Language Review*, 2016-present

Member, Advisory Committee, International Gender and Language Association, 2018-2021

Member, Organising Committee, Negotiating selves and creativity in times of crisis, Postgraduate conference, Faculty of Arts, Hong Kong Baptist University, 2021-23

Graduate Student Representative, International Gender and Language Association, 2014-2018

Member, Organising Committee, 3rd Psychology and Language Learning Conference, Waseda University, Japan, 2018

Member, Organising Committee, 9th International Gender and Language Association Conference, City University of Hong Kong, 2016

Service to the community

Paper setter, Hong Kong Diploma of Secondary Education (English Language), Hong Kong SAR Examinations and Assessment Authority, 2022

Adjudicator, Time to Talk Speech Competition, Hong Kong SAR Education Bureau, 2021-present

Invited Talk, Global perspectives on language learning, gender, and sexuality, Phnom Penh International School, Cambodia, May 2022

Invited talk, Writing Letters for the SCMP, T.W.G.Hs Chang Ming Thien College, June 2021

Invited talk, Language learning, gender, and sexuality, Manila International School, the Philippines, October 2021

External Reviewer for research grant applications, Standing Committee on Language Education and Research (SCOLAR) of Hong Kong Special Administrative Region Government, Education Bureau, 2020-present

Referees available on request

27 December 2023