

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Exploring Intercultural Communication through Films and Literature

2. COURSE CODE

ENGL4026

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

ENGL2005 Introduction to the Study of Language

6. MEDIUM OF INSTRUCTION

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7. AIMS & OBJECTIVES

- 1) To introduce students to the linguistic and communication theories underpinning intercultural understanding;
- 2) To evaluate the different paradigms of intercultural communication;
- 3) To describe the processes, types and forms of some creative productions such as films;
- 4) To describe the nature and functions of creative productions in understanding intercultural communication;
- 5) To evaluate the different data sources of intercultural communication, i.e. the advantages and disadvantages of using authentic data and creative productions.

8. COURSE CONTENT

- I. Intercultural communication: basics and principles
- II. Creative productions: nature, forms and processes
- III. Ideologies and stereotypes in films and literature
- IV. Creative productions as ideas and data sources
- V. Applications of creative productions in teaching

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

<u>CILO</u>	<u>By the end of the course, students should be able to:</u>
CILO 1	Apply the linguistic and communication principles to intercultural communication
CILO 2	Understand the nature and forms of creative productions
CILO 3	Analyze the ideologies and stereotypes concerning race and intercultural communication in creative productions
CILO 4	Utilize film scripts and literary works to inform linguistic and communication analyses
CILO 5	Undertake research in understanding intercultural communication using creative productions

10. TEACHING & LEARNING ACTIVITIES (TLAs)

<u>CILO alignment</u>	<u>Type of TLA</u>
CILO 1	Discuss intercultural communication from linguistic perspectives
CILO 2	Explain the basic principles of film and literary productions
CILO 3	Explore the issues and themes of intercultural communication in creative productions
CILO 4	Explain how creative productions can be used as data for linguistic and sociological research
CILO 5	Conduct research on intercultural communication using creative productions

11. ASSESSMENT METHODS (AMs)

<u>Type of Assessment Methods</u>	<u>Weighting</u>	<u>CILOs to be addressed</u>	<u>Description of Assessment Tasks</u>
Coursework	50 %	1, 2, 3, 4, 5	Coursework may consist of short and/or long papers, reports, quizzes, and projects to enhance the understanding of taught courses. Additionally, e-pedagogy may also be used, including gathering and analyzing data via social media and/or other digital tools.
Examination	50 %	1, 2, 3, 4	The final examination assesses students' abilities to relate the use of language and the workplace.

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