

Academic Staff (Literature)



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Academic Staff (Linguistics)



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Dr. Angela HE PhD Maryland, USA



Dr. Benedict ROWLETT PhD CityU, HK

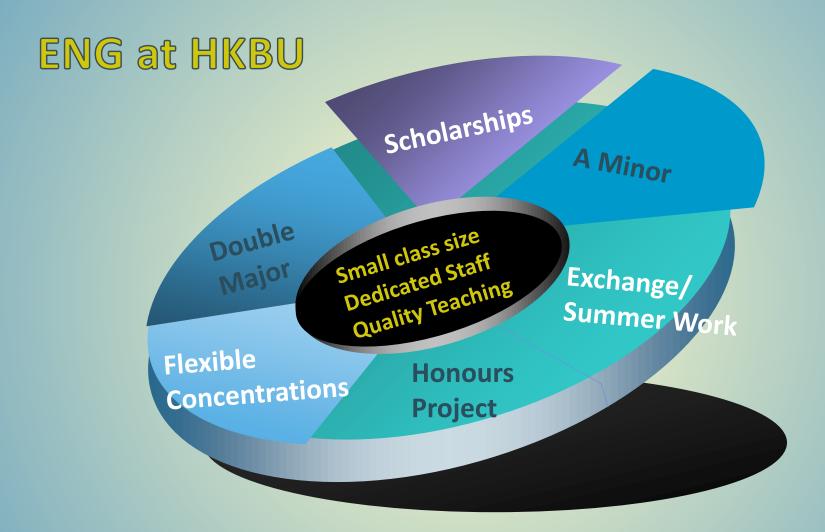


Dr. Janice Wong PhD *CUHK*, HK

Why Choose English?

1. An international Language

- 2. English Proficiency/Enhancement
- 3. Concentrations: Language and Communication Studies, Literary & Comparative Studies, Combined ("flexible") Concentration
- 4. Career Advancement/Benefits



Cutting Edge: Integrated Studies

Comparative Literature Language

Foundational knowledge WILL be provided

Opening doors to the world

The Arts Faculty's premier EMI unit 100% of courses conducted in English



- Committed to student professionalization and internationalization in English acquire academic and everyday fluency
- Outbound overseas exchange opportunities, 1-2 semesters

Academic Year	Outgoing Exchange (No. of ENG Major students)	ENG: Rank in HKBU Arts Faculty
AY 2019-2020	11	1 st
AY 2018-2019	11] st
AY 2016-2017	7	2 nd

Combined (Flexible) Concentration

(8 TOTAL electives courses in Years 3 /4)

Literary and Comparative Studies

Language and Communication Studies

Cross-Concentration Studies

Major Elective Courses

"Concentration Electives Requirement"

Students choosing one of the two concentrations should choose at least 6 electives courses from their chosen concentration (up to the regular maximum of 8).

"Advanced Elective Requirement"

Students are expected to take no fewer than four (4) courses at 3XXX/4XXX level.

Double Major

- ENG+CHI
- ENG+REL
- ENG+TRAN

Minor (15 units)

- Foreign Language (French, German, Japanese etc)
- Gender Studies
- Creative Writing
- Theatre Studies
- Business, Marketing
- Journalism

Scholarships for English Major Students: The Edmund A. Anderson Prize in Sociolinguistics

Madame K.Y. Hui Memorial Scholarship

Mr. K.K. Ip Memorial Scholarship

Mr. Hui Po Wan Memorial Scholarship

Mrs. Hui Ng Lai Wah Memorial Scholarship

Madam Po Chun Leung Memorial Scholarship

Excellent Honours Project Award

Phonetics and Phonology Prize

Rainbow Award for Honours Project on Social Justice

Prof Terry S. H. Yip Scholarship in Comparative Literature



Programme Structure

Majors	60 Units
Major Required Courses	30 units
 Major Elective Courses 	24 units
 Honours Project 	6 units
University Core	13 Units
General Education	18 Units
Electives	37 Units
Total:	128 Units

Programme Structure

Year 1

Year 2

Year 3

Year 4

ENG: 60 units

Core: 30 units

• Electives: 24 units

• HP: 6 units

University Core:

13 units

GE:

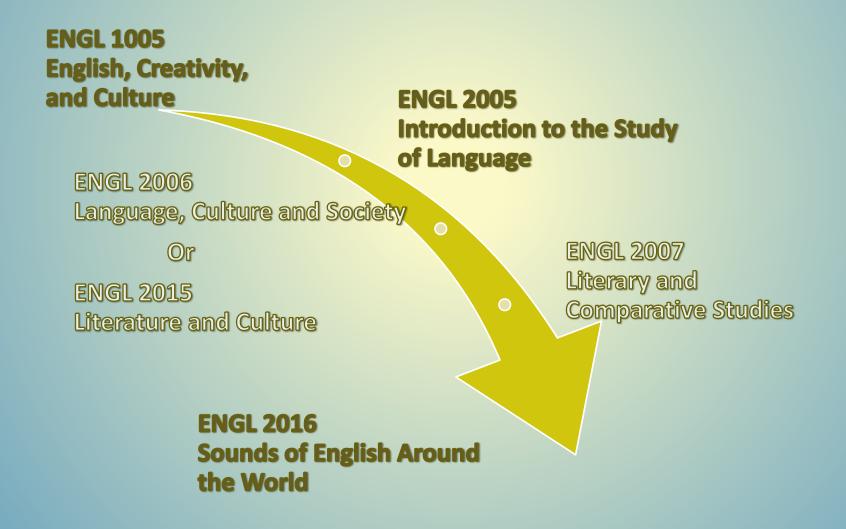
18 units

Electives:

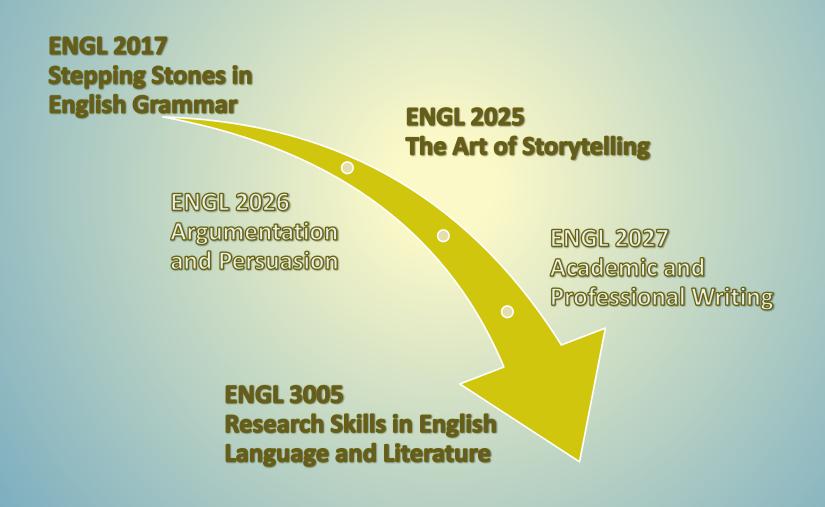
37 units

Total: 128 units

Major Required Courses (30 units)



Major Required Courses (30 units)



Major Elective Courses (24 Units)

Flexible Concentration Structure

with or without a concentration

2 Concentrations:

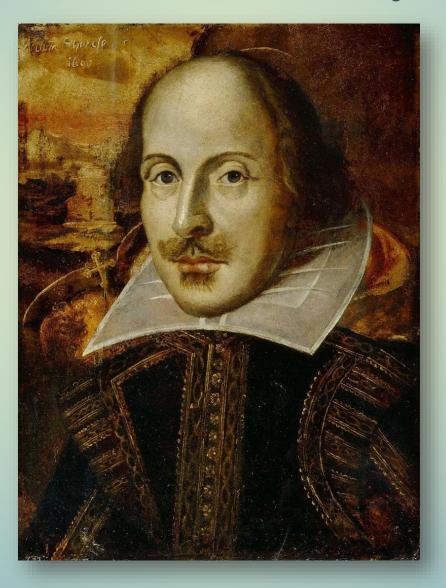
- Language and Communication Studies
- Literary and Comparative Studies

Variety of Courses:

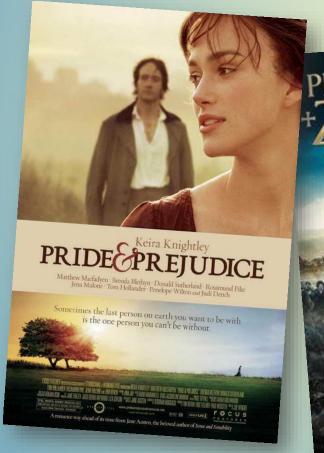
- Critical Discourse Analysis
- Language and Intercultural Communication
- Functional Grammar
- Creative Writing
- 21st Century Fiction
- Comics & Graphic Novels

A Preview of Coming Attractions

Shakespeare and His Contemporaries



Literature and Film

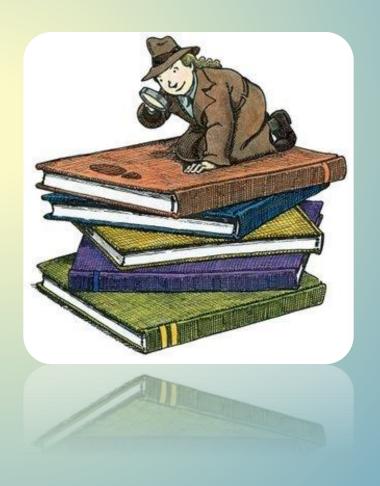




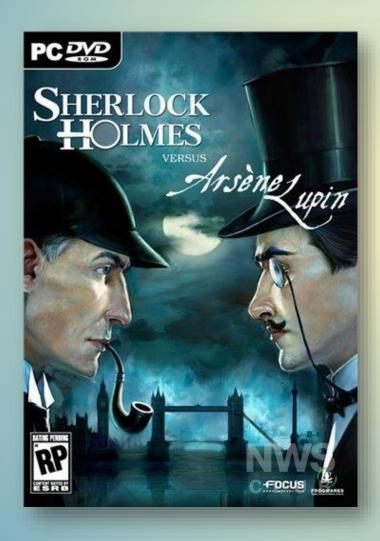


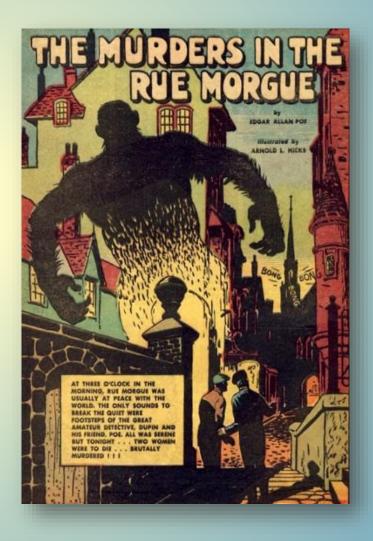
Critical Approaches to Literature



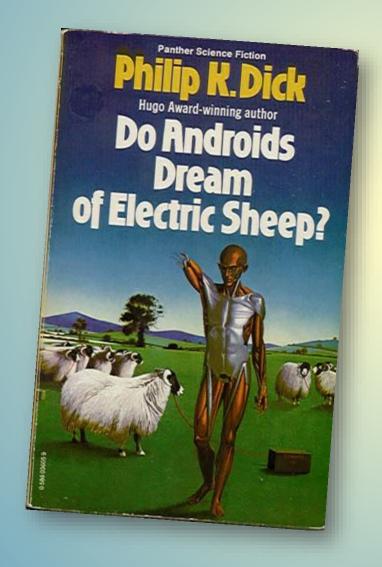


Detective Stories

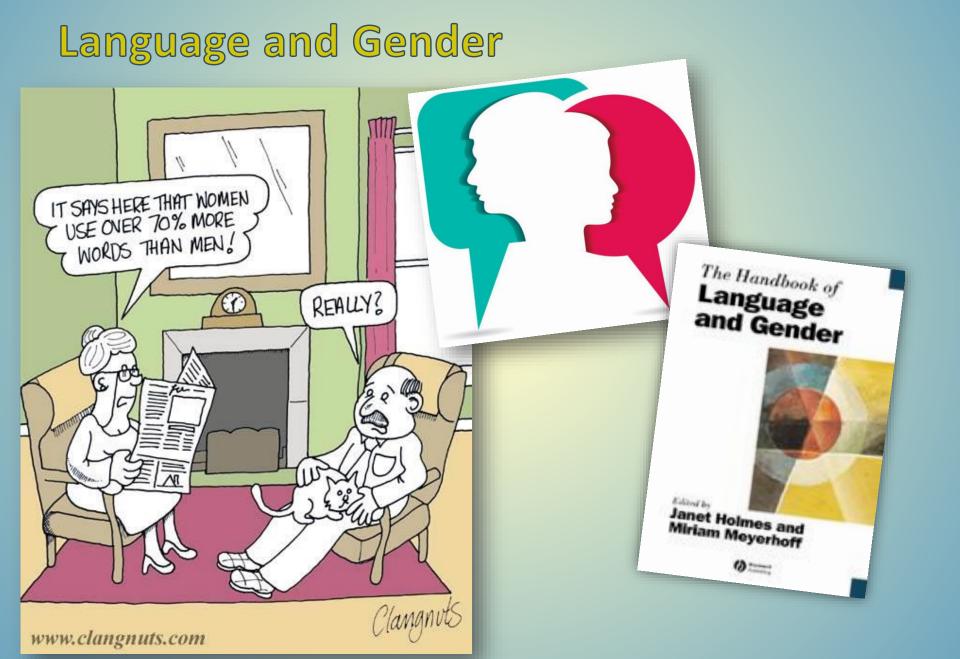




Dystopian Fiction







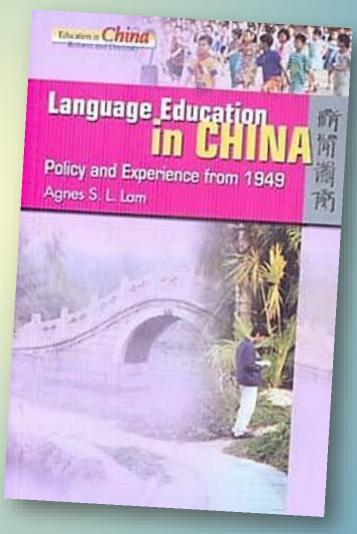
Language and Advertising



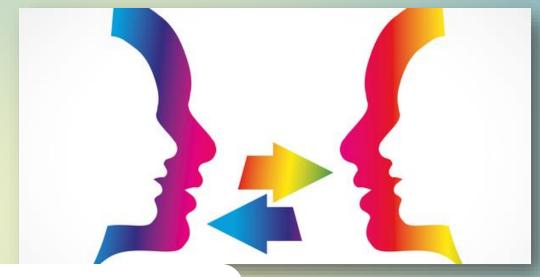


Language in Education





Discourse Studies





Career Prospects

- 10% of our students continue to do a second degree (Cambridge, London, Lancaster, Leeds, York, Ohio, Indiana, South Carolina etc)
- Translation
- Mass Media
- Advertising / Public Relations
- Marketing
- Administration / Management
- Civil Service
- Teaching



Entrance Requirements (Broad-based Admission)

Hong Kong Diploma of Secondary Education (HKDSE)

(1) English Language	Level 3
(2) Chinese Language	Level 3
(3) Mathematics	Level 2
(4) Liberal Studies	Level 2
(5) Elective subject 1	Level 3
(6) Elective subject 2	Level 3

- Our BA Programmes count Mathematics Extended Module 1 or 2 as equivalent to HKDSE elective subjects.
- We count an Other Languages subject with grade E or above as an elective subject in score calculation.
- The following JUPAS students will be preferred:
- Good results in 4 core subjects and 2 elective subjects
- Good results in Chinese Language and English Language
- ♦ Obtaining 5** in particular subjects
- Band A in JUPAS application

Thank you!