



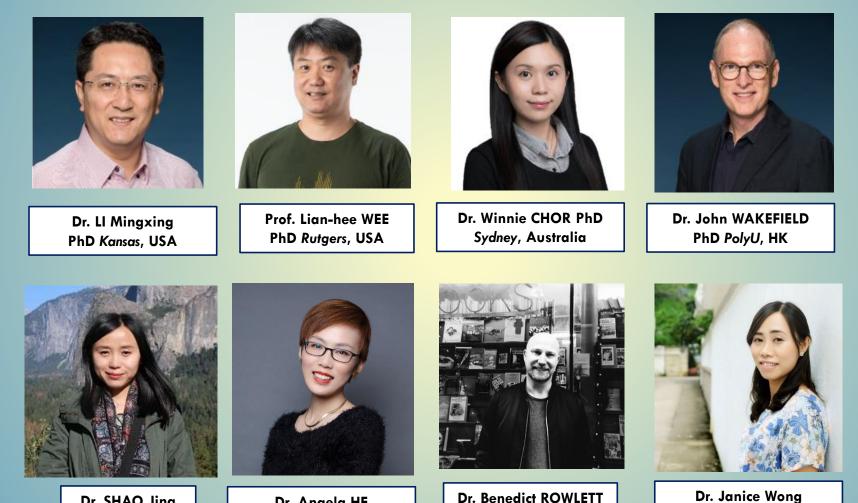
B.A. (Hons.) in English Language & Literature Programme Code: JS2023

Academic Staff (Literature)



PhD CUHK, HK

Academic Staff (Linguistics)



PhD CityU, HK

Dr. Angela HE

PhD Maryland, USA

Dr. SHAO Jing PhD CityU, HK B.A. (Hons.) in English Language & Literature

Integrated English: The Way Forward

Programme Code: JS2023

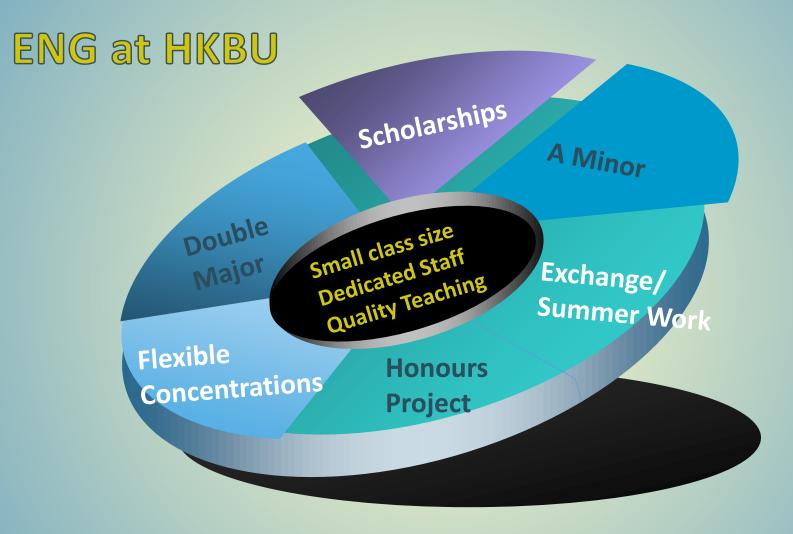
Why Choose English?

1. An international Language

2. English Proficiency/Enhancement

3. Concentrations: Language and Communication Studies, Literary & Comparative Studies, Combined ("flexible") Concentration

4. Career Advancement/Benefits



Programme Code: JS2023

Cutting Edge: Integrated Studies

English Literature Comparative Literature Language

Foundational knowledge WILL be provided

Opening doors to the world

The Arts Faculty's premier EMI unit 100% of courses conducted in English



- Committed to student professionalization and internationalization in English – acquire academic and everyday fluency
- Outbound overseas exchange opportunities, 1-2 semesters

Academic Year	Outgoing Exchange (No. of ENG Major students)	ENG: Rank in HKBU Arts Faculty
AY 2019-2020	11] st
AY 2018-2019	11] st
AY 2016-2017	7	2 nd

Follow your dream: Senior Year Placement students (SYP)

Convenience: easily transferred credits from accredited area AA-degree programmes to HKBU ENG

Successful articulation: 103 SYP students admitted to HKBU ENG between 2015-2020 (Year 2 or Year 3 entry)

Increasing diversity: 12 Ethnic Minority SYP students admitted between 2017-2020

Combined (Flexible) Concentration

(8 TOTAL electives courses in Years 3 /4)

Literary and Comparative Studies

Language and Communication Studies

Cross-Concentration Studies

Major Elective Courses

"Cross Concentration (6+2) Electives Requirement"

Students choosing one of the two concentrations should choose **6** electives courses from their chosen concentration, plus **2** other electives courses from outside the concentration.

"Advanced Elective Requirement"

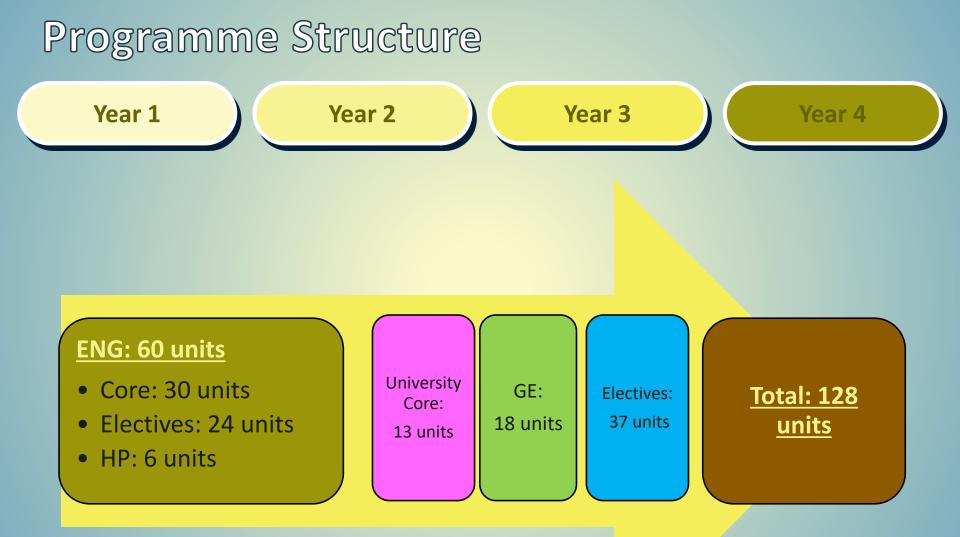
Students are expected to take no fewer than four (4) courses at 3XXX/4XXX level.



The Edmund A. Anderson Prize in Sociolinguistics
Madame K.Y. Hui Memorial Scholarship
Mr. K.K. Ip Memorial Scholarship
Mr. Hui Po Wan Memorial Scholarship
Mrs. Hui Ng Lai Wah Memorial Scholarship
Madam Po Chun Leung Memorial Scholarship
Excellent Honours Project Award
Phonetics and Phonology Prize
Rainbow Award for Honours Project on Social Justice
Prof Terry S. H. Yip Scholarship in Comparative Literature

Programme Structure

Majors	60 Units
Major Required Courses	30 units
Major Elective Courses	24 units
Honours Project	6 units
University Core	13 Units
General Education	18 Units
Electives	37 Units
Total:	128 Units

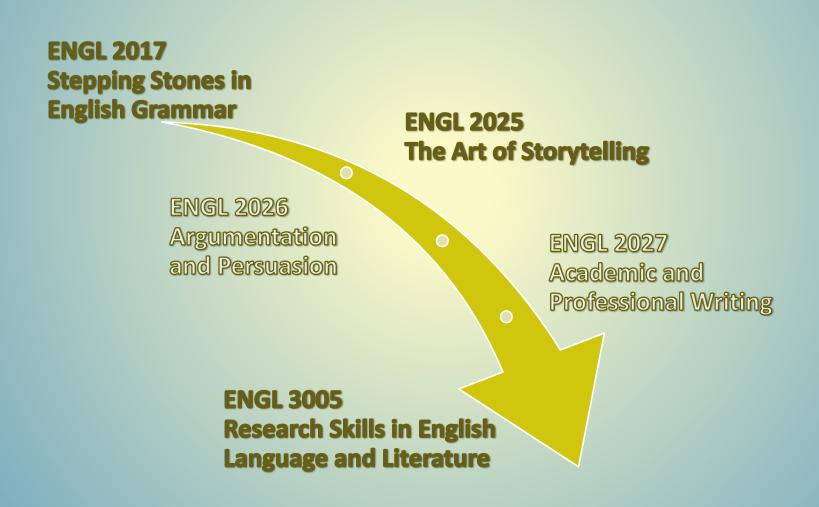






Sounds of English Around the World

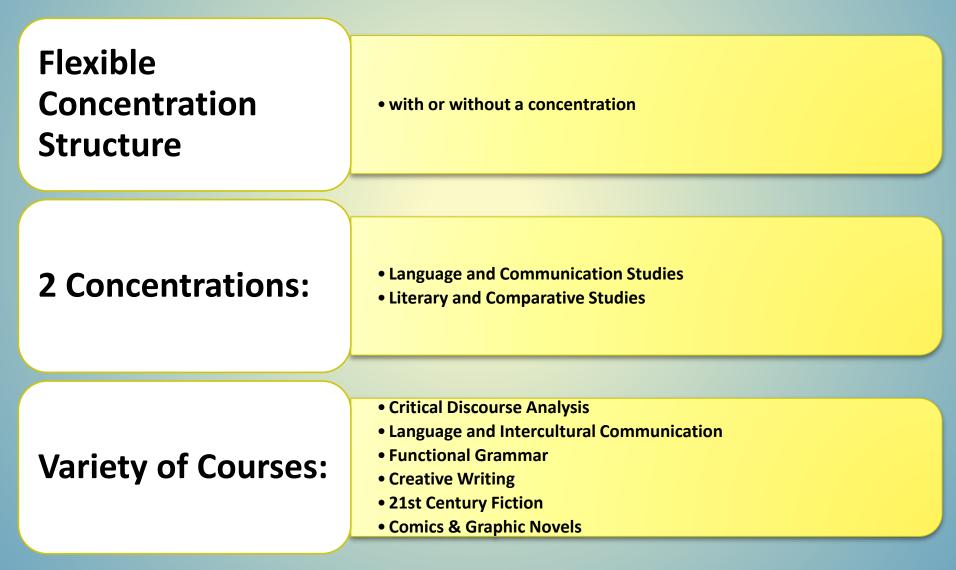




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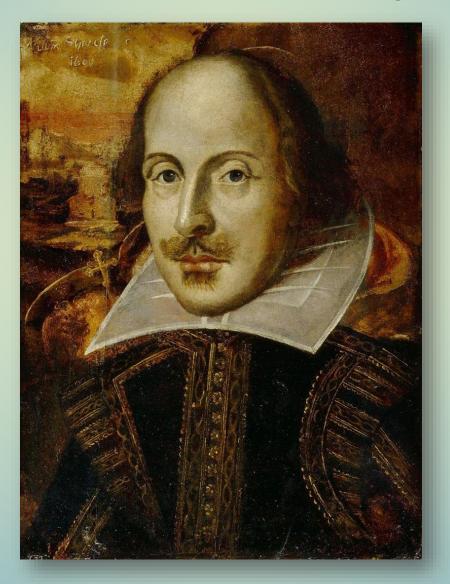
Integrated English: The Way Forward







Shakespeare and His Contemporaries



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Literature and Film

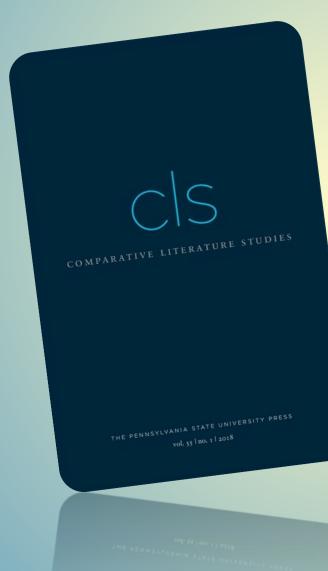


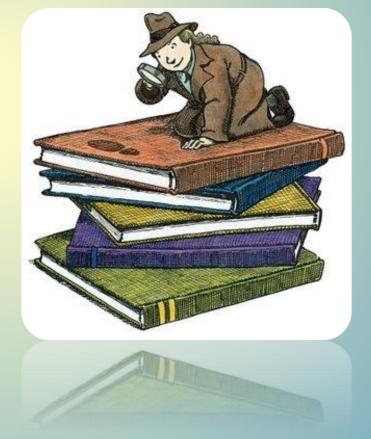
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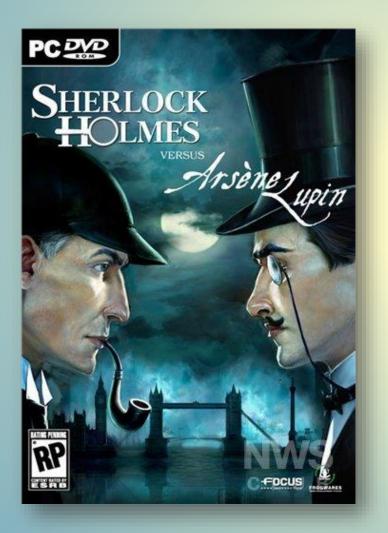
Critical Approaches to Literature

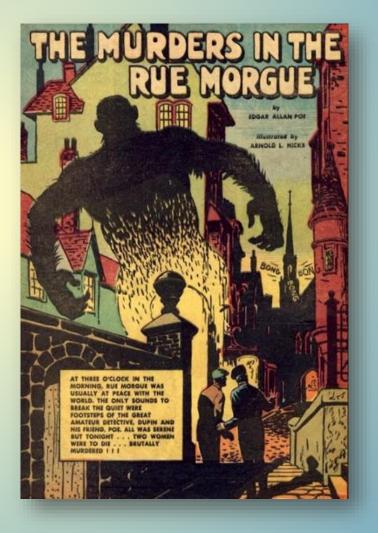




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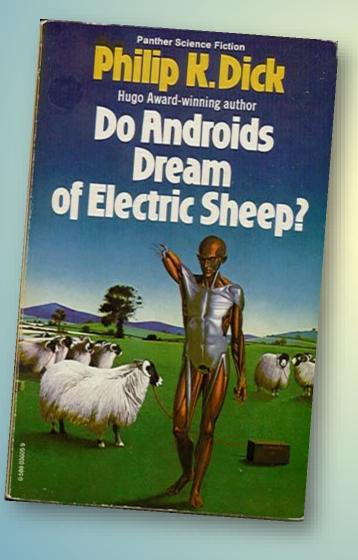
Detective Stories





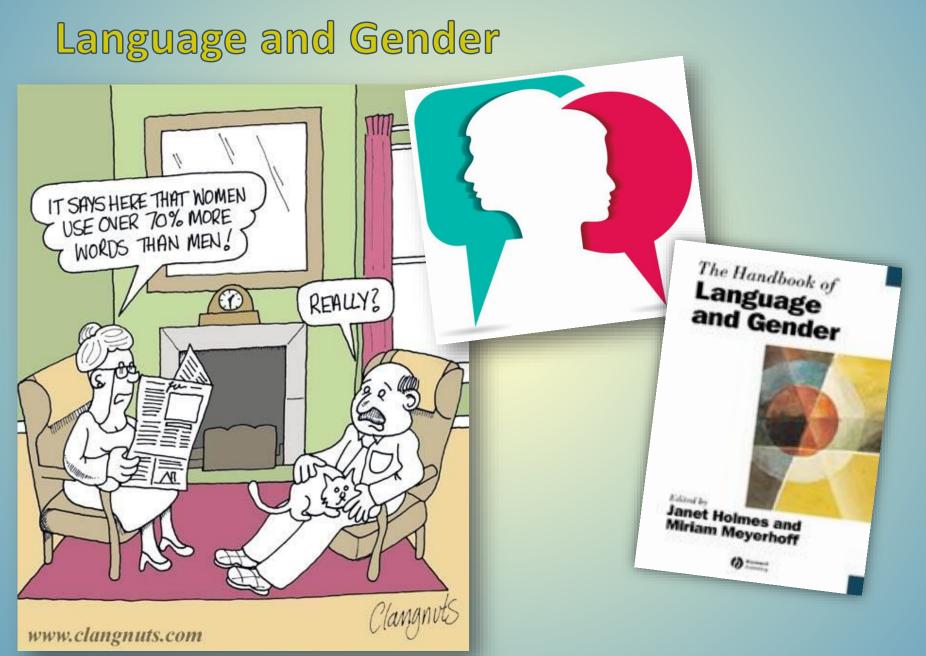
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Dystopian Fiction





JERRY PERENCHIO. 400 BUD YORKIN PRESENT A MICHAEL DEELEY - RIDLEY SCOTT PRODUCTION STARMIG HARRISON FORD m "BLADE RUNNER" with VIGGER HAUER S SEAN YOUNG EDWARD JAMES OLMOS SERIPATION HAMPTON FANCHER 400 DAVID PEOPLES DECIMIE MORTING BY NAMPTON FANCHER PRODUCTS PE MICHAEL DEELEY 1950L OFFICES TO DUGGLAS TRUMBULL ORIGANI AND COMPAY WITH MARGELS INTERCTORY RIDLEY SCOTT A LADE COMPAY MICHAEL DEELEY 1950L OFFICES THE ORIGAN AND THE REAL HAMPTON FANCHER IN WAS COMPAYED.



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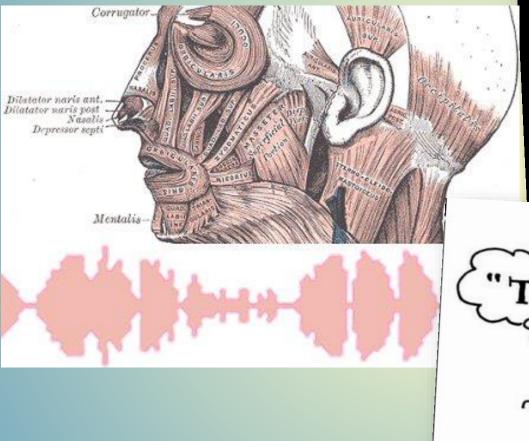
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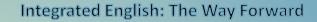
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Language and Advertising

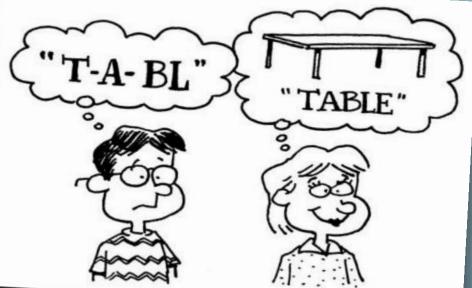


Phonology





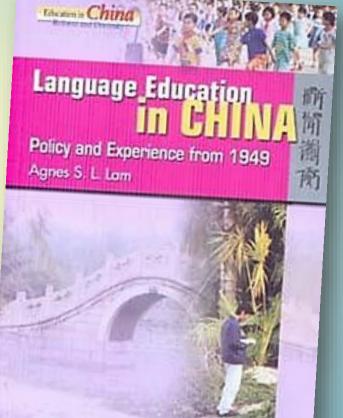




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Language in Education



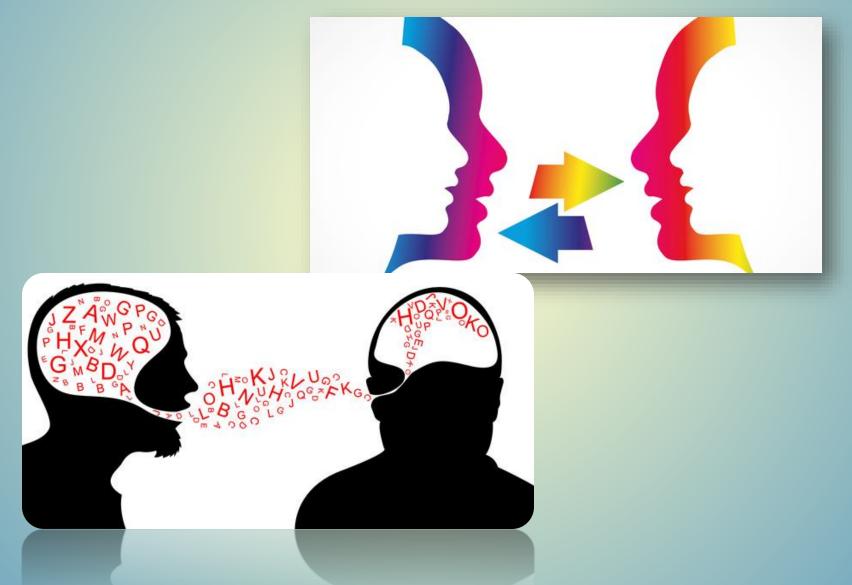


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Discourse Studies



Career Prospects

- 10% of our students continue to do a second degree (Cambridge, London, Lancaster, Leeds, York, Ohio, Indiana, South Carolina etc)
- Translation
- Mass Media
- Advertising / Public Relations
- Marketing
- Administration / Management
- Civil Service
- Teaching



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Entrance Requirements (Hybrid Admission)

Hong Kong Diploma of Secondary Education (HKDSE)

(1) English Language	Level 3
(2) Chinese Language	Level 3
(3) Mathematics	Level 2
(4) Liberal Studies	Level 2
(5) Elective subject 1	Level 3
(6) Elective subject 2	Level 3

- Our BA Programmes count Mathematics Extended Module 1 or 2 as equivalent to HKDSE elective subjects.
- We count an Other Languages subject with grade E or above as an elective subject in score calculation.
- The following JUPAS students will be preferred:
- Good results in 4 core subjects and 2 elective subjects
- Good results in Chinese Language and English Language
- Obtaining 5** in particular subjects
- Band A in JUPAS application

Thank you!