

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Language and Power

2. COURSE CODE

ENGL4116

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

Nil

6. MEDIUM OF INSTRUCTION

English

7. AIMS & OBJECTIVES

- 1) To develop a critical awareness of how power is enacted through language;
- 2) To explore different approaches to analyzing discourse and multimodality; and
- 3) To design and implement a small-scale research project on language and power.

8. COURSE CONTENT

In this course we will focus on the ways in which language intersects with the social, political, and cultural aspects of power. Key theoretical concepts and methods of analysis will be introduced, centred on topics such as gender, race, and institutions, the power of social media and discourses of 'post truth'. Students will develop an in-depth understanding of contemporary issues of language and power through active reading, discussion, and hands-on analytical tasks, as well as through an extended research and analysis exercise.

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
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CILO 1	Describe the key concepts of the topic area
CILO 2	Analyze a variety of texts with appropriate discourse analytical methods
CILO 3	Evaluate research knowledge in the topic area(s)

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	Apply taught concepts during in-class discussion and assignments
CILO 2	Analyze assignments dealing with aspects of language and power
CILO 3	Create a project based on research and reading on topics of language and power

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Reflective Journal Entries	30 %	1, 2, 3	Reflections on the content and discussion of each class, uploaded to Moodle.
Presentation and Discussion	30 %	1, 2, 3	Group presentation and leader discussion based on assigned reading.
Research and Analysis Project	40 %	1, 2, 3	Mini-research and analysis project based on textbook activities or student choice.

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