

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Language and the Workplace

2. COURSE CODE

ENGL4037

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

ENGL2005 Introduction to the Study of Language

6. MEDIUM OF INSTRUCTION

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7. AIMS & OBJECTIVES

- 1) To introduce the functions of language in the workplace;
- 2) To examine the different linguistic frameworks to study the texts and conversations in the workplace;
- 3) To examine the ideologies of work in creative productions such as film and literature;
- 4) To appreciate the use of the workplace in creative productions; and
- 5) To compare the meaning of work in different cultures.

8. COURSE CONTENT

- I. Multiple functions of language at work
- II. Texts at work
- III. Workplace conversation analysis
- IV. Stereotypes about work in films and literature
- V. Cross-cultural meanings of work in films and literature
- VI. Identity and workplace in films and literature

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Explain the multiple functions of language in the workplace
CILO 2	Analyze texts and conversations of the workplace from different perspectives
CILO 3	Examine how the workplace is used as a theme in creative productions
CILO 4	Examine how creative productions can inform linguistic analyses about workplace
CILO 5	Analyze the different ideologies in relation to the workplace in creative productions
CILO 6	Examine the stereotypes about the workplace in creative productions

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	- Explore and discuss the relationship between language and the workplace in group discussion and assignment
CILO 2	- Analyze sample texts taken from various types of work environments in group discussion and assignment
CILO 3	- Analyze sample texts taken from various types of work environments in group discussion and assignment
CILO 4	- Identify some creative productions for the mini project - Analyze and comment on creative productions given in exam
CILO 5	- Identify some creative productions for the mini project - Analyze and comment on creative productions given in exam
CILO 6	- Conduct research in language and the workplace

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Coursework	20 %	1, 2, 3	Individual assignment.
Coursework	40 %	4, 5, 6	Mini project: to gather and analyse the relationship between language and the workplace (25%) + presentation (15%).
Examination	40 %	1, 2, 3, 4, 5	The final examination assesses students' abilities to demonstrate linguistic awareness.

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