

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Exploring Intercultural Communication through Films and Literature

2. COURSE CODE

ENGL4026

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

ENGL2005 Introduction to the Study of Language

6. MEDIUM OF INSTRUCTION

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7. AIMS & OBJECTIVES

- 1) To introduce students to the linguistic and communication theories underpinning intercultural understanding;
- 2) To evaluate the different paradigms of intercultural communication;
- 3) To describe the processes, types and forms of some creative productions such as films;
- 4) To describe the nature and functions of creative productions in understanding intercultural communication; and
- 5) To evaluate the different data sources of intercultural communication, i.e. the advantages and disadvantages of using authentic data and creative productions.

8. COURSE CONTENT

- I. Intercultural communication: basics and principles
- II. Creative productions: nature, forms and processes
- III. Ideologies and stereotypes in films and literature
- IV. Creative productions as ideas and data sources
- V. Applications of creative productions in teaching

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Apply the linguistic and communication principles to intercultural communication
CILO 2	Identify the nature and forms of creative productions
CILO 3	Analyze the ideologies and stereotypes concerning race and intercultural communication in creative productions
CILO 4	Utilize film scripts and literary works to linguistic and communication analyses
CILO 5	Undertake research in understanding intercultural communication with the use of creative productions

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	In-class and group discussions about intercultural communication from linguistic perspectives
CILO 2	Explain during in-class discussions the basic principles of film and literary productions
CILO 3	Discover and describe examples of ways in which intercultural communication is presented in creative productions
CILO 4	Explain during class and in writing how creative productions can be used as data for linguistic and sociological research
CILO 5	Conduct research on intercultural communication using creative productions

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Coursework	30 %	2, 3, 4	A report or a group presentation about intercultural communication how it is incorporated in film or literary productions.
Coursework	30 %	1, 2, 5	Term paper or project that assesses students' ability to analyse concrete examples of intercultural communication in film and/or literature.
Examination	40 %	1, 2, 3	The final examination assesses students' abilities to analyse and describe how language in film and literature to represent cross-cultural

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