

# HONG KONG BAPTIST UNIVERSITY

## COURSE OUTLINE

### 1. COURSE TITLE

Language and Intercultural Communication

### 2. COURSE CODE

ENGL3207

### 3. NO. OF UNITS

3 Units

### 4. OFFERING DEPARTMENT

Department of English Language and Literature

### 5. PREREQUISITES

Nil

### 6. MEDIUM OF INSTRUCTION

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### 7. AIMS & OBJECTIVES

To give students the opportunity to explore the interrelationship between linguistic and communicative phenomena on the one hand, and cultural phenomena on the other.

### 8. COURSE CONTENT

- I. Approaches to the study of communication and culture
- II. Identity Theory and intergroup relationships
- III. National stereotypes and (language) attitudes
- IV. Non-verbal communication in intercultural contexts
- V. Politeness and communication in different cultural contexts
- VI. Perceptions of time and space across cultures
- VII. The characteristics of intercultural discourse

### 9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Explain the interrelationship between linguistic and communicative

	phenomena, and cultural phenomena
CILO 2	Describe different approaches to culture, and how these approaches affect our analyses of cross-cultural communication
CILO 3	Explain different ways in which people communicate across cultures based on theories
CILO 4	Conduct small-scale research projects for authentic examples of intercultural communication

## 10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	- Participate in group discussions of cases and other authentic examples of intercultural communication, including video material - Participate in on-campus observation and recording of interpersonal and intergroup communication - Do assignments and small-scale research projects
CILO 2	- Do assignments and small-scale research projects
CILO 3	- Participate in group discussions of cases and other authentic examples of intercultural communication, including video material - Participate in on-campus observation and recording of interpersonal and intergroup communication - Do assignments and small-scale research projects
CILO 4	- Participate in group discussions of cases and other authentic examples of intercultural communication, including video material - Do assignments and small-scale research projects

## 11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Coursework	20 %	1, 2	Individual assignment 1.
Coursework	20 %	3, 4	Individual assignment 2.
Coursework	20 %	1, 2, 3	Quiz.
Examination	40 %	1, 2, 3	The final examination assesses students' abilities to discuss and analyze language use in relation to intercultural communication.

