

HONG KONG BAPTIST UNIVERSITY

COURSE OUTLINE

1. COURSE TITLE

Literature and Culture

2. COURSE CODE

ENGL2015

3. NO. OF UNITS

3 Units

4. OFFERING DEPARTMENT

Department of English Language and Literature

5. PREREQUISITES

Nil

6. MEDIUM OF INSTRUCTION

English

7. AIMS & OBJECTIVES

- 1) Introducing students to the notion of literary culture;
- 2) Illustrating the impact of culture in redefining English literature as a discipline;
- 3) Locating the reader of English literature as a consumer of culture in a variety of popular forms; and
- 4) Encouraging the appreciation of culture and literature in their imagistic, graphic, literary, critical, and iconoclastic forms.

8. COURSE CONTENT

- I. Defining Parameters of Literary Culture (e.g. "high" or "low", mythical traditions, popular genres both traditional and emerging)
- II. The Role and Impact of Popular Culture on the canon of English literature (e.g. the graphic novel, television programs, science fiction texts, etc.)
- III. Popular Literary Culture and Media: how English literary culture has been transformed in light of newer sub-disciplines within English (e.g. film studies, oral narratives, and the emergence of World Englishes).

9. COURSE INTENDED LEARNING OUTCOMES (CILOs)

CILO	By the end of the course, students should be able to:
CILO 1	Define various usages of the terms 'culture', 'theory', and 'literature'
CILO 2	Analyse literary and cultural phenomena with key literary and theoretical terminology
CILO 3	Apply literary, theoretical, and critical concepts in evaluative exercises
CILO 4	Describe the connection between informed critique and improved literary/cultural literacy

10. TEACHING & LEARNING ACTIVITIES (TLAs)

CILO alignment	Type of TLA
CILO 1	Complete short-answer written assignments, independent group exercises and a longer term paper on defining culture
CILO 2	Complete short-answer written assignments, independent group exercises and a longer term paper on assessing the impacts of popular culture on conventional canons/genres
CILO 3	Complete short-answer written assignments, independent group exercises and a longer term paper on evaluating consumption of Anglophone culture in literary works written in English Participate in follow-up class on given literary topics after each assignment or presentation
CILO 4	Complete short-answer written assignments, independent group exercises and a longer term paper on given literary topics

11. ASSESSMENT METHODS (AMs)

Type of Assessment Methods	Weighting	CILOs to be addressed	Description of Assessment Tasks
Coursework	60 %	1, 2, 4	Assignments will test students' ability to (1) define different kinds of cultural-literary outputs; (2) assess the impacts of popular culture on conventional canons/genres; and (3) interpret literary works in English as one medium for globalization. No single assignment will be weighted more than 40%. E-pedagogy may also be used, including

			gathering and analyzing data via social media and/or other digital tools and visualization aids (such as word cloud, mobile device in-class survey, and/or coding).
Examination	40 %	2, 3, 4	Examination will test students' ability to define, assess, and interpret literature and culture in-depth. It will also test students' abilities to deploy elements of effective composition in a cogent analysis drawing from examples in the selected course texts.

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